

Debashish Paul

Product & Interface Designer



Experience

Patreon · Principal Designer

Nov 2022 - Present · San Francisco, CA

I helped ship a brand-new dual-mode app on iOS and Android — I designed the vital app surfaces, navigation system, and co-built a new design system. I also contributed in shipping other net-new features for the platform like free-membership and digital commerce.

Twitter · Principal Designer

Jun 2021 - Oct 2022 · San Francisco, CA

I led the design for new bets across creation, formats, discovery, and monetization. I partnered with product, design, and research leads across Twitter to evaluate and design product experiences that bring more people to Twitter and enhance public conversations.

Meta · Product Designer

Nov 2014 - May 2021 · Menlo Park, CA

Design lead for a significant portfolio of 0-1 Facebook products and features across New Feed, Stories, Live, Reels, Messenger, Portal, Privacy, and Ads. Much of my work has helped launch new work streams — I've been awarded several patents that have contributed to developing industry-leading product experiences.

SAP Labs · Senior UX Designer

Sep 2013 - Oct 2014 · Palo Alto, CA

Design lead at SAP AppHaus and special projects group.

Yahoo! · Principal Designer

Nov 2010 - Aug 2013 · Bangalore, India

Design lead for Yahoo! Answers and entertainment products for the emerging markets.

Playmobility Inc · Design Manager

Nov 2009 - Oct 2010 · Vancouver, Canada

Built, led and managed multiple Flash-based mobile app projects for phone companies and service providers.

Adobe Systems · Senior Software Engineer

April 2006 - Oct 2009 · Bangalore, India

Design and development of Flash mobile apps for Symbian and android devices, followed by Industry-wide flash mobile tech evangelism.

Tata Interactive Systems · Software Developer

September 2005 - March 2006 · Calcutta, India

Aesthetic Technologies · Rich Media Integrator

January 2004 - August 2005 · Calcutta, India

About

 [Portfolio](#)

 get.debashish@gmail.com

 +1-650-861-8942

 [LinkedIn](#) · [Twitter](#)

Education

University of Calcutta · 2002

BSc Hons · Economics · Calcutta, India

National Institute of IT · 2001

Graduate Diploma · Software Development · Calcutta, India

mmlLabs · 2003

Masters Diploma · Interactive Multimedia · Calcutta, India

Patents

- [Live video reactions](#)
- [Live audio broadcasting](#)
- [Navigation system for Stories](#)
- [Visual composer for Stories](#)
- [Social music experience](#)
- [Short-form videos](#)
- [Privacy controls](#)
- [Collaborative stories](#)
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Interviews

- [Meta Design](#)
- [Lovers Magazine](#)
- [Whiteboard.fm](#)
- [Product Stories](#)
- [Product Leadership](#)